



To whom it may concern,

My name is {insert name} and I reside at {insert address}. I am a proud resident of this area, and I also serve U.S. Pain Foundation as a {insert title; Pain Ambassador, Pain Ambassador Advocate, Volunteer, Member}. U.S. Pain Foundation is the nation's leading patient-centered organization dedicated to those who live with pain and their care providers. In order to make an impact improving care to the 100 million Americans living with chronic illnesses and pain, U.S. Pain leads by its mission: to educate, connect, inform, and empower those living with pain while also advocating on behalf of the entire chronic pain community.

For 12 years, September has been nationally recognized as Pain Awareness Month. As part of the campaign put forth by U.S. Pain Foundation to honor Pain Awareness Month, the organization requests historical and well-known venues and attractions *Light up the Landmark*. This visual awareness campaign seeks to create further understanding about the plight of pain care in America.

Light up the Landmark embodies the purpose of pain awareness month, which is to highlight the bravery of those living with chronic illnesses and pain. This year, U.S. Pain is respectfully requesting that on **September 9**, landmarks be lit up with the color blue. This can be a spotlight, string of lights or simple light bulb in a prominent area for others to visibly recognize.

We are formally requesting {insert landmark name} to participate in U.S. Pain Foundation's *Light up the Landmarks* on September 9, and illuminating your venue in blue.

To thank participating venues for illuminating blue on September 9, U.S. Pain Foundation plans to share images throughout the month via e-newsletter, website and social media platforms that have an outreach of over 200,000.

On behalf of U.S. Pain Foundation, I look forward to your response and hope you will be participating in this visual awareness campaign.

Respectfully,

{Insert first and last name}

U.S. Pain Foundation {insert title; Pain Ambassador, Pain Ambassador Advocate, Volunteer, Member}

{insert phone number}

{insert email address}